



सत्यमेव जयते
Ministry of Education
Government of India

Gian

GLOBAL INITIATIVE FOR ACADEMIC NETWORKS

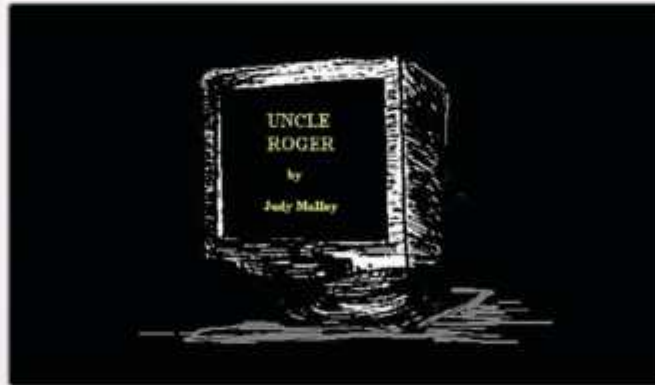


ALIGARH MUSLIM
UNIVERSITY

Electronic Literature and Artificial Intelligence (AI): Theory and Practice of Digital Storytelling

25-29 October 2022

Host Faculty
Dr. Mohd. Rizwan Khan
Professor
Department of English
Aligarh Muslim University, Aligarh



Foreign Faculty
Dr Paola Carbone
Professor
Department of Human Studies
IULM University, Milan

Local Coordinator, GIAN
Prof M J Warsi
Chairperson, Department of Linguistics, AMU

Organized by:
Department of English
Aligarh Muslim University, Aligarh

About GIAN

Global Initiative of Academic Networks (GIAN) in Higher Education is aimed at tapping the talent pool of scientists and entrepreneurs internationally to encourage their engagement with the institutes of Higher Education in India so as to augment the country's existing academic resources, accelerate the pace of quality reform, and elevate India's scientific and technological capacity to global excellence.

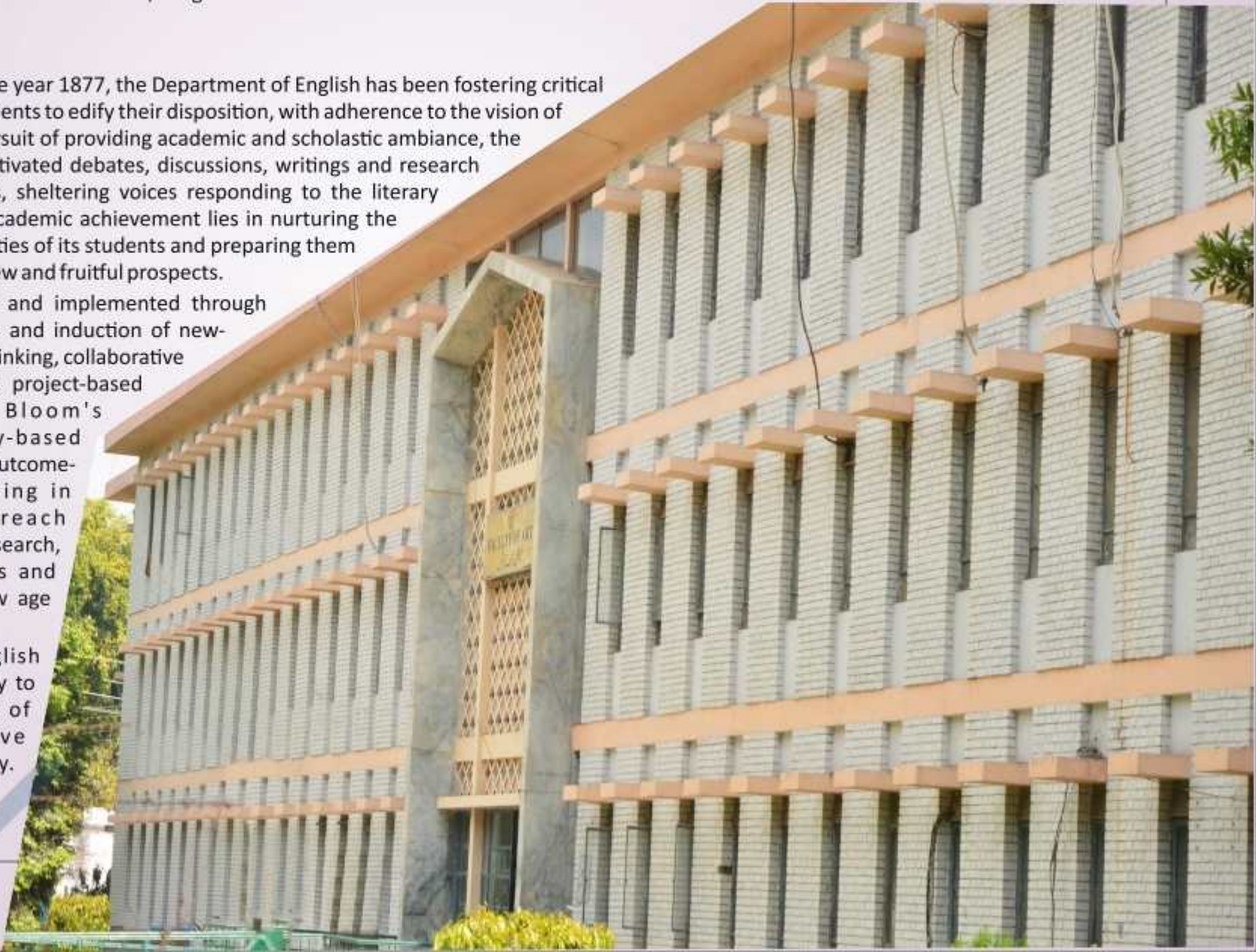
GIAN is envisaged to catalyse higher Education Institutions in the country that will initially include all IITs, IIMs, Central Universities, IISc Bangalore, IISERs, NITs and IIITs, also subsequently cover good State Universities where the spinoff is vast. GIAN is an evolving scheme which will initially include participation of foreign faculty in Institutes as Distinguished / Adjunct / Visiting faculty / Professors of Practice. They will be delivering their expertise in Short or Semester-long Courses. In addition to Short/Long Term Courses other activities will also be included in due course of time.

About The Department

Since its establishment in the year 1877, the Department of English has been fostering critical thinking and motivating students to edify their disposition, with adherence to the vision of Sir Syed Ahmad Khan. In pursuit of providing academic and scholastic ambiance, the Department has always motivated debates, discussions, writings and research gathered from the margins, sheltering voices responding to the literary canons of the empire. Its academic achievement lies in nurturing the creativity and scholarly abilities of its students and preparing them to study overseas and find new and fruitful prospects.

The curricula are updated and implemented through systematic syllabus revision and induction of new-age discourses like critical thinking, collaborative and participatory learning, project-based instruction, MOOCs, Bloom's Taxonomy, competency-based practices, life-skills, OERs, outcome-based pedagogy, training in problem-solving, outreach activities, action-based research, employability, internships and community-interaction. new age paradigm.

The Department of English reinvents itself continuously to cater to all new vistas of development that have developed in the 21st century.



ABOUT THE UNIVERSITY

Aligarh Muslim University founded by the upgradation of MAO College (Estd 1877) under the AMU Act 1920 is striving to fulfill the dreams of its founder, great visionary, educationist and social reformer Sir Syed Ahmad Khan. Its lush green campus spreads over 1155 acres of land is studded with both heritage buildings of grandeur and modern architecture buildings. AMU is the largest residential university with 23,000 students from all states and 23 countries enrolled in around 330 programmes, of which around 15,000 reside in 18 Halls of residence. AMU has 13 Faculties, 107 Departments, 06 Centres and 02 Institutes, 02 Polytechnics, 01 Women's College and 03 Off-campus centres at Mallapuram (Kerala), Murshidabad (West Bengal) and Kishanganj (Bihar). In its existence of more than 100 years AMU has inspired millions through modern and scientific knowledge and thinking to serve society and nation. Honorable Prime Minister Shri Narendra Modi referred to AMU as "mini-India" while addressing AMU fraternity as chief guest on the occasion of AMU centenary celebrations on Dec 22, 2020. The University prides itself on being open to all, irrespective of caste, creed, religion or gender, and is an institution built upon diversity. The University has received NAAC grading of 3.35 with 'A' grade, the highest given by NAAC. The University has a consistent and excellent research record publishing in high-impact journals across disciplines from sciences to humanities and has been ranked highly by various ranking agencies. It was ranked among top 20 universities by NIRF and World University Rankings (WUR-2021). Faculty of Life Science was ranked No 1 by Times Higher Education, UK (2020). AMU is among five (05) Central Universities granted Category-II autonomy by the UGC. The University offers multitude of job- and need-driven courses both at graduate and post graduate level in disciplines like Artificial Intelligence, Bio-Medical Engineering, Data Sciences, Hospital Administration, Nursing, Food Technology, and others. The University has one of the strongest and well-connected Alumni base in India and abroad contributing magnanimously to the cause of their Alma Mater and the nation.



Foreign Faculty

Dr Paola Carbone is a Professor in the Department of Humanities, Faculty of Communication at IULM University, Milan. She has extensive teaching and research experience of over 28 years. Her areas of academic and research specialization include Contemporary English Fiction, Digital Storytelling, Visual and Media Studies, Electronic Literature and Publishing, Digital Culture, among others. Among her notable publications are Patchwork Theory. Dal postmodernismo all'ipertesto (2001), eLiterature in ePublishing (2002), "Digital Voodoo: Who Does What?" (2020), "Posts Manent, Lex Volat: Detective Stories In Electronic Literature," (2019), "Digital Technologies and Concrete Poetry: Word, Algorithm, Body (2019). Her most recent book with Giuseppe Rossi is Diritto e comicità (2021).

Host Faculty

Dr. Mohammad Rizwan Khan is a Professor in the Department of English at Aligarh Muslim University (AMU), UP, India with an experience of teaching and research of more than three decades.

His areas of interest are "Linguistic Imperialism", "Curriculum Planning and Syllabus Designing", "Material Production", "Evaluation of Courses and Materials", "Teacher Education", "Literary Theory", Translation Studies" and "Film Studies".

He holds rich exposure to international projects in language and literature studies. Some awards and scholarships worth mentioning are "Indo-Hungarian Exchange Fellowship", 2010; "Assessor Award for Innovation in Teaching"; and "Certificate of Unit Credit for A National Vocational Qualification", by Royal Society of Arts, London, 1998.



His edited books, such as *Build Your Language, Improve Your Language, and Enrich Your Language* published by Cambridge University Press and *The Lasting Legacies of Mulk Raj Anand: A Tribute* are a remarkable contribution, along with dozens of other publications.

Over the decades he has earned credibility as an academic leader by virtue of his experience as Director of Center for Distance Education (AMU), Coordinator for Accreditation of AMU by NAAC, Manager of AMU Schools, Director IQAC AMU and Chairman Department of English AMU.

At present he is running two GIAN Projects and DRS SAP Phase II as Coordinator.

As Chairperson, Department of English, he came forward to implement innovative strategies, such as *Open Book Examination introduced for the first time at AMU, Introduction of Internship, Seminar Presentations, Project/Dissertation, Term Paper, Outreach Activities, Diagnostic Tests and Remedial Teaching, Introduction of Timeline for each semester in the light of Academic Calendar, Major Restructuring of UG, PG & PhD Syllabi Based on Innovative practices like Teachers' Autonomy, Open ended Syllabi, Beyond Classroom learning, incorporation of ICT, Critical thinking, Multiple Intelligence, Bloom's Taxonomy, etc.*

At the AMU campus, Prof. Khan is also known for his active engagement in the public life. He has been an elected Member of the "AMU Court", "Joint Secretary", "Secretary" of the AMU Teachers' Association (AMUTA), and Member the AMU Academic Council and Court.

Overview

Literature has always been fascinated and influenced by technological innovation, even if, with the exception of printing technology, only digital devices, software, applications have provided writers with new writing surfaces (screens, human bodies, landscapes ...) and new narrative praxis.

Electronic literature is a contemporary art form that experiments with modes of writing in the digital environment. Because of its innovative nature, e-literature can be seen in the wake of Laurence Sterne, Stéphane Mallarmé, Tristan Tzara, William Burroughs, Futurism, Dadaism, Concretism ... that is to say all those writers and movements interested in the deconstruction of both the printed page of the book and the linear writing/reading process. "E-literature" refers to those literary texts which require the computation performed by a digital device in order to be written as well as to be read. With the development of Information Technology (IT), e-literature has turned into a fertile ground for experimentation with new cognitive models, and now it encompasses, to name just a few examples, hypertext, cyberpoetry, database fiction, social media storytelling, locative narratives, twitterbots, as well as forms of narration in virtual and augmented reality.

More than the process of telling the story of a character who acts in time and space, the expression "digital storytelling" refers to the design of a narrative and interactive experience. The human-machine interaction, technically defined by an algorithm, guides our communicative practices in daily life, therefore e-literature can be seen as both a challenge to traditional linear narration, and a means to become aware of new normative expectations in digital communication.

A critical overview of electronic literary works will introduce participants to different types of writing praxis, so that they can understand the languages of technology (*techno-logic*) as well as develop a critical thought that can effectively orient on the global trends of digital storytelling.

Objectives

The primary objectives of the course are as follows:

- i. Providing of a new form of literary expression;
- ii. building awareness about the importance of the writing and the reading "process" in digital communication;
- iii. exposing participants to the fundamentals of digital argumentation;
- iv. enhancing the capability to recognize different communication models enacted by digital technologies.

Who can attend this course?

Undergraduate, postgraduate and doctoral students of English Studies (English language, literature, culture) and Media Studies.
Faculty from academic institutions (English Studies, Linguistics, Media and Film Studies)

Registration

	For Local / Indian Participants	For Outstation / Foreign Participants
UG & PG Students	300/- INR	1000/- INR
Research Scholar	500/- INR	1500/- INR
Faculty	1000/- INR	4000/- INR

Mode (Online):

Registration for the course will be carried out online on the GIAN ([http:// www.gian.iitkgp.ac.in/GREGN/Index](http://www.gian.iitkgp.ac.in/GREGN/Index)) portal.

Deadline	
Total number of seats	
Payment Details	
Account Name	MOHD RIZWAN KHAN, COORDINATOR GIAN COURSE
Account Number	110043166615
Bank Name	CANARA BANK, ALIGARH AMU, ADMINISTRATIVE BLOCK
IFSC Code	CNRB0005247
Swift Code	CNRBINBB
All Demand Drafts should favour	MOHD RIZWAN KHAN, COORDINATOR GIAN COURSE

Contacts

Course Coordinator

Prof M Rizwan Khan

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Local Coordinator

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Phone No: 9086771999

TENTATIVE SCHEDULE

Tuesday, 25 October 2022

	Lecture	Topic	Faculty
Day 1		Inaugural	Prof Paola Carbone
	Lecture - 1 2 - hr.	Definition of E-Literature: outline of the main features of E-Lit; data vs process; the forerunners: examples of non-linear narration in printed literature (Sterne, Saporta, Apollinaire, Marinetti, etc.)	Prof Paola Carbone
	Lecture - 2 1 - hr.	Artificial Intelligence and Employability	Prof Mohd. Rizwan Khan

Wednesday, 26 October 2022

	Lecture - 3 1 - hr.	Definition of 'Digital Storytelling': difference between 'telling a story' and 'creating a storytelling': stories to move; writing for different reading surfaces: examples.	Prof Paola Carbone	Day 2
	Lecture - 4 1 - hr.	AI in the Discipline of Humanities	Prof Mohd. Rizwan Khan	
	Practicum 1 2 - hr.	Definition of 'Hypertext' as a topographic form of writing; Peculiarities of a non-linear writing; flowcharts. Hypertext: flowcharts and hyperlinks	Prof Paola Carbone	

Thursday, 27 October 2022

Day 3	Lecture - 5 2 - hr.	Locative narratives: Definition of "locative narrative" as a way to write with the physical world, to read within the physical world and to give place and history a voice; examples	Prof Paola Carbone
	Practicum 2 1 - hr.	How to project Locative Narratives. Locative Narratives and the Metaverse	Prof Paola Carbone

Friday, 28 October 2022

	Lecture - 6 2 - hr.	Podcast: What it is; Typologies.	Prof Paola Carbone	Day 4
	Lecture - 7 1 - hr.	Technology in Language / Literature Teaching	Prof Mohd. Rizwan Khan	
	Practicum 3 1 - hr.	Examples and discussion.	Prof Paola Carbone	

Saturday, 29 October 2022

Day 5	Lecture - 8 2 - hr.	AI and Literature: Ontological Issues	Prof Paola Carbone
	Practicum 4 1 - hr.	Examples and discussion.	Prof Paola Carbone
		VALEDICTORY	