MHRD Scheme on Global Initiative on Academic Network
(GIAN)

COURSE TITLE
Ethnomusicology and The Digital Archive

International Faculty - Dr Adrian McNeil, Senior Lecturer in Ethnomusicology, Sir Zelman Cowen School of Music, Monash University, Melbourne, Australia
Course Coordinator - Professor Amlan Das Gupta, Director, School of Cultural Texts and Records, Jadavpur University

School of Cultural Texts and Records, Jadavpur University
Kolkata 700032

Course Overview

The course seeks to acquaint participants in new developments in the field of ethnomusicology in the context of the digital storage, preservation, dissemination and circulation of music.

Ethnomusicology, the study of sound cultures in their material contexts, has significantly altered its scope and approach in recent decades. Early ethnomusicology was directed almost exclusively at non-western societies and was largely anthropological in its approach. Modern ethnomusicology attempts to study bodies of musical practices within the social and cultural systems they are embedded in: it engages importantly with questions of technology and globalization, and draws upon the insights afforded by the rich literature of post-colonial and post-modern cultural theory. The proposed course offers focused analysis of new developments in ethnomusicology in the context of the emergence of the digital archive as a major new locus of siting musical knowledge.

 Archiving itself has always been a major outcome of ethnomusicological endeavours: some of the greatest early institutional collections of traditional music came out of the labours of ethnomusicologists. It also encouraged the adoption of sophisticated techniques of data collection and maintaining field-notes. The course will consider the importance of ethnomusicological approaches in the preparation of metadata in institutional archives. But the digital archive, broadly defined, is also encountered in the far less regulated space of the World Wide Web, which currently hosts more primary musical data than all the institutional archives put together. This has had profound influence on habits of reception and consumption of music. The course attempts to put together approaches from modern ethnomusicology and digital humanities.

The week-long course will be conducted by Dr Adrian McNeil of the Sir Zelman Cowen School of Music, Monash University, Melbourne, Australia and Professor Amlan Das Gupta of the School of Cultural Texts and Records, Jadavpur University. Other experts in the field may be invited to contribute.

Course Schedule:

Date	Time	Session
Monday, 23 May 2016	11.00 - 12.30	Introducing Ethnomusicology
Monday 23 May 2016	1.30 - 3.00	Digitization of Audio Material
Monday 23 May 2016	3.00 - 4.00	Structuring Field Data - 1 (Lab session)
Tuesday 24 May 2016	11.00 - 12.30	Understanding Sound Cultures
Tuesday 24 May 2016	1.30 - 3.00	Analogue Carriers, Digital Files
Tuesday 24 May 2016	3.00 - 4.00	Structuring field data - 2 (Lab session)
Wednesday 25 May 2016	11.00 - 12.30	Globalization and Music
Wednesday 25 May 2016	1.30 - 3.00	Metadata Conventions
Wednesday 25 May 2016	3.00 – 4.00	Sound Extraction from Analogue Carriers -1 (Lab session)
Thursday 26 May 2016	11.00 - 12.30	Improvisatory Practices and Documentation

Thursday 26 May 2016	1.30 - 3.00	Storage and Access
Thursday 26 May 2016	3.00 – 4.00	Sound Extraction from Analogue Carriers -2 (Lab session)
Friday 27 May 2016	11.00 – 3.00 (break 1-2)	Workshop: Traditional Music in a Digital Age
Friday 27 May 2016	3.00 – 4.00	Wrap-up Session

Who can attend:
- Students at all levels (under-graduate/post-graduate and research)
- Faculty/personnel from institutions having substantial interests in cultural studies, media studies and archiving.
- Independent researchers may also apply.

Maximum Intake: 25

Registration Fees: NIL

To register, write with full details to **sctrdhci@gmail.com**
Write 'GIAN Course: Ethnomusicology and the Digital Archive' at the subject column of the email.

Please send a brief CV and a statement indicating your interest in the course. Selection will be made on the basis of these details. Reservation will be maintained as per University norms.

Last date of Application: April 15, 2016.

Important Information

- Participants will be provided with all instructional materials, computer use for lab sessions, internet facility.
- The participants will be expected to pay for their own food and lodging for the duration of the course.
- Help will be provided in finding low-cost accommodation to outstation participants.

International Faculty

Dr Adrian McNeil

Dr Adrian McNeil is currently a senior lecturer in ethnomusicology at the School of Music, Monash University, Melbourne. Over the years he has taught at the University of Melbourne, the Victorian College of the Arts, Macquarie University Sydney. and Hong Kong University. He has also been a guest lecturer in Jadavpur University (Kolkata), University of Pennsylvannia, Hong Kong Performing Arts Academy and elsewhere. In 1999-2000 he was a visiting research fellow at the Centre for Studies in Social Sciences, Calcutta. He was the acting director of the Indian Research Centre at Macquarie University from 2011-12. In 2013 he received a prestigious creative fellowship at the State Library of Victoria.

Dr McNeil has also extensive training in music from Pt. Ashok Roy, the renowned sarodiya, himself a long-time disciple of the legendary Ustad Ali Akbar Khan. For three years he also studied with the Mumbai-based, senior musician and sitariya, the late Prof. Sachindra Nath Roy (a senior disciple of Ustad Alauddin Khan and Ustad Enayat Khan) He was lucky enough to have learnt many traditional and rare compositions and ragas from the late Prof S.N. Roy. He has also studied classical vocal music intensively in Mumbai with the well-known vocalist and musicologist the late Dr. Ashok Ranade.

He is the author of the well-known monograph, *Inventing the Sarod: A Cultural History (*Kolkata: Seagull Books, 2004).

COURSE COORDINATOR

Amlan Das Gupta

Amlan Das Gupta is Professor, Department of English and Director, School of Cultural Texts and Records at Jadavpur University. He is the founder of the Archive of North Indian Classical Music at the School and has written on archiving and music history.