MHRD Scheme
Global Initiative on Academic Network (GIAN)

COURSE TITLE
Multilingualism: Social, Cultural, and Literary Dimensions
S V P Institute of Kannada Studies
Mangalore University

OVERVIEW
Multilingualism (ML) impacts every sphere of Indian society and culture. Understanding how it works can improve strategies in every field: advertising, anthropology, business, cultural studies, development studies, education, entertainment, history, journalism, language teaching, law, literature, media studies, neurology, psychology, sociology, speech pathology, and politics.

This interdisciplinary course will be coordinated jointly by Prof. S.N. Sridhar, SUNY Distinguished Professor of Linguistics and India Studies at Stony Brook New York and Professor B Shivarama Shetty, Department of S. V. P. Institute of Kannada Studies at Mangalore University.

COURSE OBJECTIVES
This course
- exposes students to cutting edge theories in linguistics, sociolinguistics, psycholinguistics, and education;
- deepens participants’ appreciation of the value of India’s linguistic diversity;
- enhances India’s international research profile by extending the empirical scope and theoretical depth of multilingualism studies by incorporating Indian case studies;
- stimulates development of independent, experience-based research perspectives for evaluating theories;
- builds bridges across disciplines by integrating inter-disciplinary theoretical perspectives and research methods to study common problems.

COURSE STRUCTURE
The course will be taught over a period of 10 working days from June 5 to 16, 2017, with 48 hours of exposure [16 Lecture hours, 18 Tutorial hours, 10 Hours of Field/Case Study, including 4 hours of Student Presentation and 2 hours of feedback and evaluation, linked to credit transfer facility agreed upon by participating universities. The lectures will consist of 5 modules of 2 hours each. The course is taught through a combination of lecture, tutorial (interaction among students and with the instructors), student presentations and practical (case/field study) approaches. Group learning, class discussion, and question based learning are encouraged. Both faculty members will make themselves available to students for off classroom interactions during the entire course.
period. The enrolled students will be provided support to make adequate preparations before commencement of the course through advanced readings and preliminary field study plans.

**TOPICS**

- **Multilingualism in Indian Civilization**: Diversity, cultural pluralism, assimilation and accommodation, syncretism;
- **Typology of Indian Languages**: tribal, minor, minority, regional, official, Classical, and pan-Indian languages and the nature of interaction among them;
- **Determinants of Language Choice** in various domains and contexts: family, school, workplace, marketplace, place of worship, media; rural and urban scenes; formal and informal occasions;
- **Functional Roles and Motivations for Acquisition**: Tribal languages, regional languages, and pan-Indian lingua francas; power (utility) and identity; functional hierarchy; complementarity and competition
- **Language Contact and Convergence**: Theoretical models (linguistic, sociolinguistic, and psycholinguistic) language interaction -- borrowing, code-switching, code-mixing, convergence, South Asia as a linguistic area; diglossia, emergence of hybrid languages; Impact of multilingualism: language maintenance and language loss; endangered languages;
- **Impact of Multilingualism**: (a) on languages – historical change, expansion, modernization and globalization; (b) on literature: bilingual creativity, style range; (c) on society: social mobility, cultural change; identity formation from caste through cosmopolitan; elitism; (d) on politics: rivalry, linguistic insecurity, language conflicts;
- **Multilingualism as a Problem and as a Resource**: Indian contribution to the theories of multilingualism

**TARGET AUDIENCE: Who should take this course?**

This is an interdisciplinary course designed for anyone with an undergraduate degree, interested in learning about language and its relation to society. Students pursuing masters' program, doctoral students, and teaching faculty in any language and literature-related field, as well as professionals in advertising, anthropology, business, cultural studies, development studies, education, entertainment, history, journalism, language teaching, law, literature, media studies, neurology, psychology, sociology, speech pathology, and politics, as well as policy makers will find this course useful.

This course introduces students to the major issues and research methods through lectures and analysis of case studies. It is designed to attract students and researchers from various disciplines. This departs from conventional language and literature studies courses. It emphasizes the inter-linkages between various languages, both now and through history, on the one hand, and between language, society, and culture, on the other. It stimulates research by enabling hypotheses drawn
from participant observations and experience, and stimulates critical thinking on the applicability of
theoretical models to the Indian contexts. It reflects and supplements the key concerns of the
Department of Kannada Studies of Mangalore University. It reinforces values of diversity and
cultural pluralism that underline the democratic fabric of Indian Society.

DATES: June 05 - 16, 2017
Course Registration Fee: Rs.500 for Students
Rs.1000 for Research scholars
Rs.2000 for participants from academic institutions
Rs.3000 for participants from Industry

Foreign Faculty

Professor S.N. Sridhar is Distinguished Professor of Linguistics and India Studies and founding Director of the Bisembarnath and Sheela Mattoo Center for India Studies at Stony Brook University, New York. He has published extensively in many aspects of linguistics, including descriptive grammar, syntax and morphology, linguistic theory, applied linguistics, sociolinguistics, psycholinguistics, second language acquisition, second language teaching, multilingualism, and stylistics. He is author and co-editor of several books and special issues of journals, including *A Grammar of Modern Kannada* (Routledge and Manohar), *Language and Society in South Asia* (Cambridge) 2008, *Indina Kannada: Rachane mattu Balake* (Contemporary Kannada: Structure and function, Kannada University and Abhinava), and *Ananya: A Portarit of India* (AIA). He has published extensively on the structural, sociolinguistic, and psycholinguistic aspects of multilingualism, with special reference to Kannada and Indian English. He is currently translating, with a team of scholars, the 15th c. *Kumaravyasa Bharata* into English, to be published by Harvard University Press.
E-mail: s.sridhar@stonybrook.edu

Host Faculty

Dr B Shivarama Shetty is working as Professor in SVP Institute of Kannada Studies, Mangalore University, Mangalagangotri – 574 199 DK, Karnataka, India. His research areas include Modern and Medieval Kannada Literature, Literary Theory, Linguistics, Folkloristics, Folk medicine, Tulu Folklore, Language and Literature, Regional Studies, Cultural Studies.
E-mail: shettybolar@yahoo.com
Accommodation and the travel expenses should be paid by the participants. Accommodation in the guest may be provided on a space available basis with early reservation.

For more details, please contact: Prof B Shivarama Shetty, SVP Institute of Kannada Studies, Mangalore University, Mangalagangotri -574 199, DK, Karnataka, India
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